

Holiday Lights | Internship Description

The Organization

Helping Services for Youth & Families has been serving families since 1973 with a mission of supporting healthier & safer families and communities throughout northeast Iowa.

The Event

Holiday Lights, now in its 16th season is the premiere fundraising event for Helping Services for Youth & Families and the largest drive-through holiday display in northeast Iowa hosting over 70 light displays.

Description

This internship will work alongside the Director of Community Engagement to execute the Holiday Lights event. Specifically, the internship will be focused on sponsorship relations, volunteer recruitment, digital marketing communication efforts.

Eligibility

The internship is open to anyone interested in fundraising, event management, & community relations.

Compensation

While this is an unpaid internship, Helping Services for Youth & Families will provide a quality experience to develop the desired skill set and accomplishments that fulfills intern's academic and personal goals.

Desired Skills

- Self-starter
- Independent thinker and problem solver
- Ability to communicate and interact with others to achieve expected results
- Ability to function as a team member
- Ability to align personal goals with that of the organization
- Knowledge of Google Drive, Word, Excel, graphic design
- Ability to utilize social media

Job Responsibilities

- Develop and execute social media strategies
- Recruit, train, and recognize volunteers
- Manage sponsorship relationships with sponsors and community partners

If you are interested in this opportunity, please submit your resume to info@helpingservices.org.



Serving families since 1973, we are dedicated to responding to current health and safety needs of youth and families through empowerment, support, and education.